

Symetra Term vs The Other Terms



STARTING FRIDAY, FEB. 8, 2019



See how our new Symetra Term pricing competes with the other term products in this marketplace showdown!

10-Year Term

Male, Age 57, Standard Non-Nicotine
\$3.5 million death benefit

Rank No.	Carrier	Product	Premium
1	Symetra	Symetra Term	\$11,379
2	Lincoln	LifeElements Level Term	\$11,731
3	Pacific Life	PL Promise Term	\$12,007
4	Protective	Protective Classic Choice Term	\$12,040
5	Principal	Principal Term	\$12,350

15-Year Term

Male, Age 55, Preferred Non-Nicotine
\$10 million death benefit

Rank No.	Carrier	Product	Premium
1	Symetra	Symetra Term	\$24,831
2	Transamerica	Trendsetter Super Term	\$24,930
3	Lincoln	LifeElements Level Term	\$25,120
4	Protective	Protective Classic Choice Term	\$25,241
5	Principal	Principal Term	\$25,275

20-Year Term

Female, Age 65, Super Preferred Non-Nicotine
\$7.5 million death benefit

Rank No.	Carrier	Product	Premium
1	Symetra	Symetra Term	\$42,752
2	Midland National	Premier CS7	\$43,905
3	Protective	Protective Classic Choice Term	\$43,335
4	Ohio National	FlexTerm Series XI	\$45,525
5	Lincoln	LifeElements Level Term	\$45,546

30-Year Term

Male, Age 46, Preferred Non-Nicotine
\$15 million death benefit

Rank No.	Carrier	Product	Premium
1	Symetra	Symetra Term	\$33,315
2	Lincoln	LifeElements Level Term	\$35,235
3	Pacific Life	PL Promise Term	\$35,738
4	Principal	Principal Term	\$35,775
5	Protective	Protective Classic Choice Term	\$35,800

A full list of full competitor names is provided on the next page. Competitor information is current and accurate to the best of our knowledge as of Feb. 8, 2019.



Benchmark Competitors and Products

Lincoln National Life Insurance Company – LifeElements Level Term

Midland National Life Insurance Company - Premier CS7

Ohio National Life Assurance Corp. - FlexTerm Series XI

Pacific Life Insurance Company - PL Promise Term

Principal National Life Insurance Company - Principal Term

Protective Life Insurance Company – Protective Classic Choice Term

Transamerica Life Insurance Company - Trendsetter Super Term

Contact the Symetra
Life Sales Desk to get a
Symetra Term quote today!

Life Sales Desk

1-877-737-3611

Weekdays, 8 a.m. to 6 p.m. ET

lifesales@symetra.com

Symetra Term Life Insurance is issued by Symetra Life Insurance Company, 777 108th Avenue NE, Suite 1200, Bellevue, WA 98004. Policy form number is ICC18_LC1 in most states. Not available in all U.S. states or any U.S. territory.

Guarantees and benefits are subject to the claims-paying ability of Symetra Life Insurance Company.

Competitor information is current and accurate to the best of our knowledge as of Feb. 8, 2019; however, this material is not valid after May 8, 2019. These comparisons may not be used with the public. The comparisons in this communication are of different products which vary in premiums, rates, fees, expenses, features and benefits. The data shown are taken from various company illustrations. It is possible that there are differences between the products compared which are not reflected and/or of which we are unaware. Every effort has been made to present accurate information, but keep in mind that only the contract page and/or individual policies from each of the companies represented contain the complete details of each policy and rider discussed. Current interest rates may be different for each company and may not be guaranteed. Complete personalized policy illustrations for each representative company must be presented or discussed with your clients. Please have your clients consult with their professional advisors to find out which type of life insurance is appropriate. Policies and contracts may not be available in all states.



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