

# **GAIN the Freedom to Sell The Best and Earn The Most!**

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## **2010 Lead Reimbursement offer:**

**GAIN the Freedom to choose the lead company of your choice.**

- **The number of leads and the criteria for selection that complements your area of focus.**
- **Work on the leads at your pace and with your inimitable style.**
- **Write at least \$5,000 life commissions with any one of our insurance carriers during any quarter to qualify for reimbursement.**
- **Send in a copy of the lead list purchased and payment receipt.**
- **Receive a check for 50%\* of the cost of the leads within a week if the case is placed and paid.**

**\*Reimbursements will be at 50% of the cost of the lead to a maximum of \$15 per lead. Maximum reimbursement per agent per calendar year is \$3,000. A minimum of 10% placement is required (example: at least 10 cases need to be placed from a lead list of 100) to participate in the reimbursement program.**

**Example of how this works:**

### **Scenario 1:**

Agent Bob purchases 25 leads at \$20 per lead. His total expense upfront is \$500. He places 4 cases with GAIN's carriers for a total premium of \$5,000 (annualized premium) during any quarter. GAIN will reimburse Bob \$250 within a week of the cases getting placed. Wow! This amount is in addition to commissions earned.

### **Scenario 2:**

Agent Bob purchases 50 leads at \$35 per lead. His total expense upfront is \$1,750. He places 10 cases with GAIN's carriers for a total premium of \$12,500 (annualized premium). GAIN will reimburse Bob \$375 (50 leads X \$15 per lead = \$750 X 50%) within a week of the cases getting placed. Wow! This amount is in addition to commissions earned.

**Keep it rolling.....**

**Invest reimbursed dollars into purchasing new leads and.....**